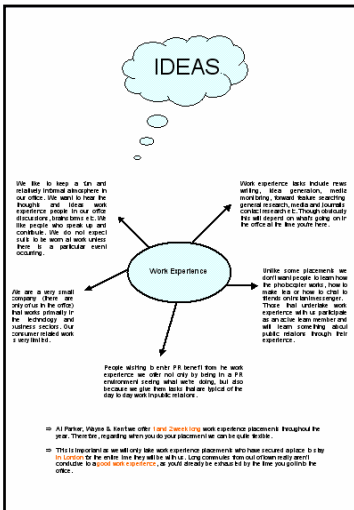




Work Experience at Parker, Wayne & Kent

Parker, Wayne & Kent is a very small company (there are only four of us in the office) that works primarily in the technology and business sectors. Our consumer related work is very limited.

We offer 1 and 2 week long work experience placements throughout the year. Therefore, regarding when you do your placement we can be quite flexible. We also offer longer internships to promising applicants.



LOTS OF THESE...

Unlike some placements we don't want people to learn how the photocopier works, how to make tea or how to chat to friends on instant messenger. Those that undertake work experience with us participate as an active member of the team and will learn something about public relations through their experience.

That said; we are only interested in taking on work experience placements from people who are focused on, and have properly researched, a career in PR. If you think you would rather work in another sector, it might be best not to undertake work experience with us.

We like to keep a fun and relatively informal atmosphere in our office. We want to hear the thoughts and ideas of work experience people in our office discussions and thought-showers. We like people who speak up and contribute. We do not expect suits to be worn at work unless there is a particular event occurring.

Email us for more information on work experience placements: entrylevel@pwkrecruit.com

This is often an important factor to consider as we will only take work experience placements who have secured a place to stay in London for the time that they will be with us. Long commutes from out of town really aren't conducive to a good work experience, as you'd already be exhausted by the time you got into the office.

People wishing to enter PR benefit from the work experience we offer not only by being in a PR environment seeing what we're doing, but also because we give them tasks that are typical of the day to day work in public relations.

Work experience tasks include news writing, idea generation, media monitoring, forward feature searching, general research, media and journalist contact research etc. Though obviously this will depend on what's going on in the office at the time you're here.



... NONE OF THESE!